

14/05/2008 – for immediate release



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A3P congratulates Willmott Forests initiative

A3P, the peak body representing the plantation products and paper industry, congratulates member company Willmott Forests for their 'Good Neighbour' initiative for its plantations in NSW and Victoria.

Willmott Forests, Australia's largest developer of newly established softwood plantations, decided to take the opportunity to foster good community relations by implementing their 'Good Neighbour' initiative. The initiative illustrates the company's intention to get along with local landowners, and to identify 'best use' of land acquired.

A3P CEO Mr Neil Fisher said, 'I would like to congratulate A3P's member company Willmott Forests for implementing their initiative 'Good Neighbour'. Much of the community negativity towards the plantation industry is caused due to misinformation. This initiative is a step in the right direction to engage the community about the plantation industry and the positive effects it has on local communities.

"Furthermore Willmott Forests have also assisted in bridging the gap in the much needed resource required to meet the ever-growing demand for timber and paper products (through this initiative). A3P member companies create and sell more than \$4 billion of product annually; companies like Willmott Forest enable the industry to continue to grow through such initiatives as the 'Good Neighbour'."

Willmott Forests worked with local communities to develop good relationships with all that adjoin the plantations via its 'Good Neighbour' initiative.

Mr Neil Fisher said, "The outcome for all involved shows what can be achieved through the development of collaborative relationships. Willmott Forests is obviously committed to working effectively with the community to develop a better understanding of the benefits of plantation developments."

For more details on A3P member companies like Willmott Forests please visit:
<http://www.a3p.asn.au/A3P%20Members.html>

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Further information

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