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A3P welcomes new Managing Director of Forest and Wood Products Australia

A3P, the peak body representing the plantations products and paper industry, has today congratulated Mr Ric Sinclair the newly appointed Managing Director of Forest and Wood Products Australia (FWPA).

A3P CEO Mr Neil Fisher said, "I would like to congratulate Mr Sinclair on his appointment, A3P and FWPA have a strong working relationship and we look forward to working closely with him.

"Obviously the initial challenge will be to drive the new promotional campaign being developed by FWPA with the marketing firm Sherbon and Osborne. The aim of the program is to dispel myths about wood products and promote woods environmental benefits.

"A3P would also like to congratulate Dr Glen Kile for his contribution to FWPA (FWPRDC) and the forest and wood products industry during his tenure as Managing Director over the past 6 years. Dr Kile re-established the credibility of FWPA (FWPRDC) by investing in priority research and development and we are pleased that he is going to assist during the transition period leading up to the inaugural AGM in October."

Mr Sinclair has a Bachelor of Forestry and Masters of Business Administration and has previously worked as marketing manager of office papers, including the Reflex brand, for Amcor/PaperlinX Ltd, a member company of A3P.

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Further information

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