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## Woolworths ‘selects’ Indonesian tissue over Australia’s sustainable products

A3P calls on Woolworths to re-examine its supply chain in light of reports the supermarket’s ‘Select’ brand of tissue and toilet paper is using supply from APP, a company with a controversial environmental record.

A3P CEO Mr Neil Fisher said, “The Australian pulp & paper industry is frustrated that Woolworths is sourcing tissue and toilet paper from suspect origins rather than using Australian made tissue, which is produced under world class environmental standards and support local jobs.

“Woolworths is using a ‘Sustainable Forest Fibre’ logo on its ‘Select’ range of tissue and toilet paper products, claiming the products are sourced ‘from a certified environmentally managed company that is environmentally, socially and economically responsible’.

“However the Woolworths ‘Select’ packs of six tissues are embossed with APP, a company based in Indonesia with a controversial environmental record.

“This is an example of a wider problem where global supply chains mean Australian consumers just aren’t given accurate information about the source of the products they are purchasing.

“A3P calls on consumers to buy Australian made tissue and toilet paper products. Consumers should buy products with fibre sourced from sustainably managed plantations certified under internationally recognised sustainable forest management certification schemes such as the Programme for the Endorsement of Forest Certification (includes the Australian Forestry Standard) and the Forest Stewardship Council.

“A3P also calls on Woolworths and other suppliers to stock Australian tissue and paper products. By doing so, they will reward local plantation growers and pulp & paper manufacturers for their high level of environmental management.

“The Australian plantation products and paper industry, through A3P, is committed to world class environment standards through A3P’s Sustainability Action Plan”, he said.

Download A3P’s Sustainability Action Plan from [www.a3p.asn.au](http://www.a3p.asn.au)

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### Further information

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