

Date: 15/10/07 – For Immediate Release

## Amcor awarded for packaging innovation and sustainability



LEVEL 3  
TOURISM HOUSE  
40 BLACKALL STREET  
BARTON ACT 2600  
AUSTRALIA

T +61 2 6273 8111  
F +61 2 6273 8011  
W [www.a3p.asn.au](http://www.a3p.asn.au)

A3P congratulates member company Amcor for achievements in packaging innovation and sustainability at the 2007 Australian Packaging Awards held on 4 October.

Amcor was presented with three Awards:

- GOLD: National Packaging Covenant Action Plan Award
- SILVER: Sustainability Award for the Amcor SureFresh™ produce carton
- SILVER: Technical Innovation Award for the Amcor Versatal polymer coated steel can.

A3P CEO Mr Neil Fisher congratulated Amcor on its commitment to taking a leadership role in the design, development and commercialisation of innovative and sustainable packaging.

“Amcor’s achievements demonstrate a commitment to delivering innovative, sustainable and tailored packaging solutions to meet its customers’ needs.

“A3P congratulates Amcor on setting ambitious reduction targets for energy, water and waste to landfill, and developing environmentally conscious packaging designs”, said Mr Fisher.

The annual Australian Packaging Awards encourages companies to submit their latest packaging developments for industry recognition across a broad range of Award categories relating to packaging. Amcor sponsors the Design Innovation Award in line with the company’s commitment of promoting creative and imaginative packaging design across the industry.

“Amcor, along with all A3P member companies, is committed to key environmental targets such as water and greenhouse gas reduction through A3P’s Sustainability Action Plan, performance people and prosperity”, said Mr Fisher.

A booklet featuring Amcor’s latest product innovation and award winners will be available in coming weeks.

- ENDS -

### Further information

Neil Fisher, CEO A3P - 0412 637 550

Jess Wurf, Communications Officer A3P – 0448 808 366