



# Paper & the Environment

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# An Integrated Industry



# A3P's Sustainability Action Plan

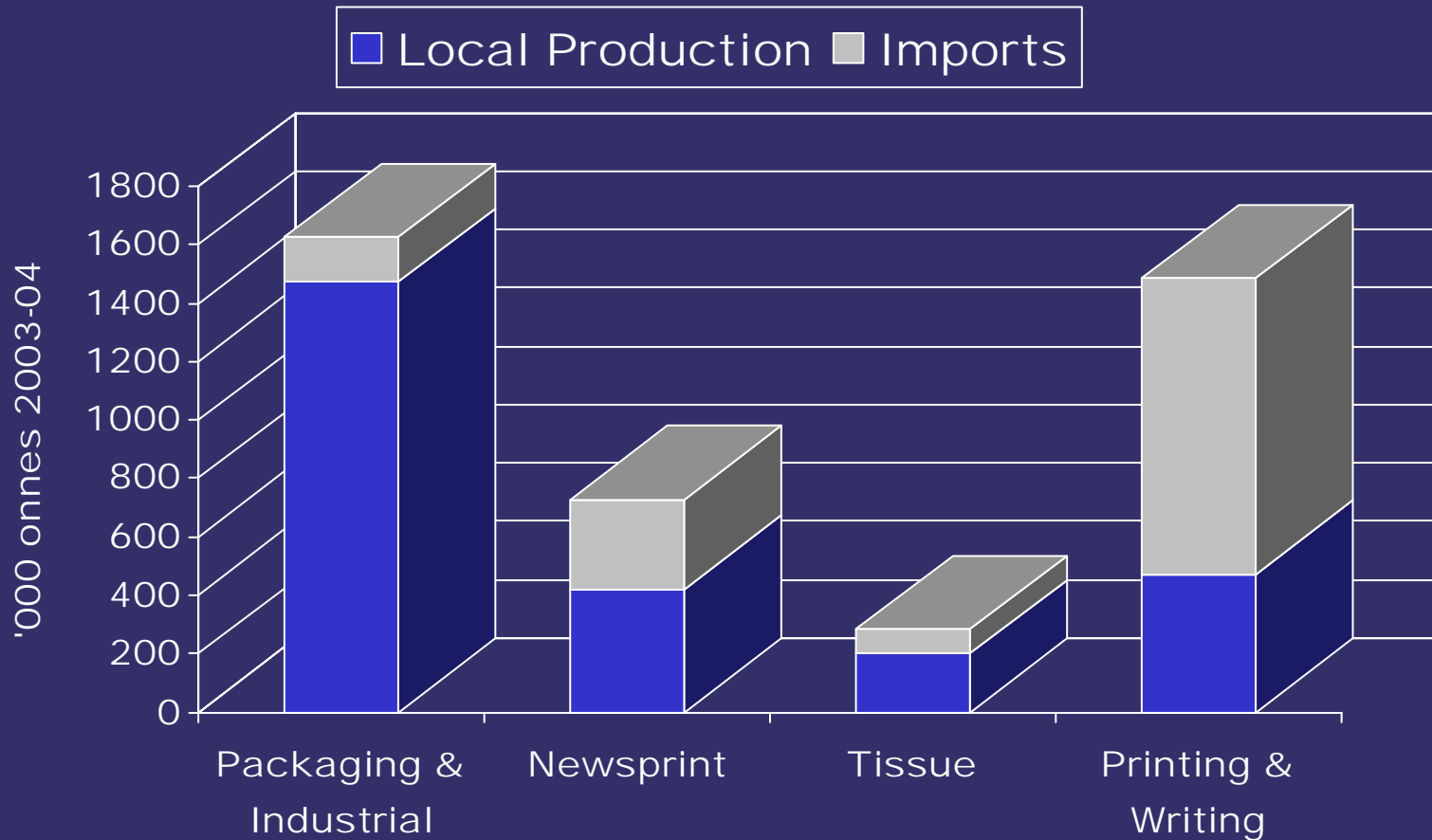
- Launched May 2006
- Prepared in consultation with members and environmental NGOs
- Positions our industry as a leader in addressing long-term sustainability
- Members are committed to specific actions and targets addressing 21 broad sustainability issues.



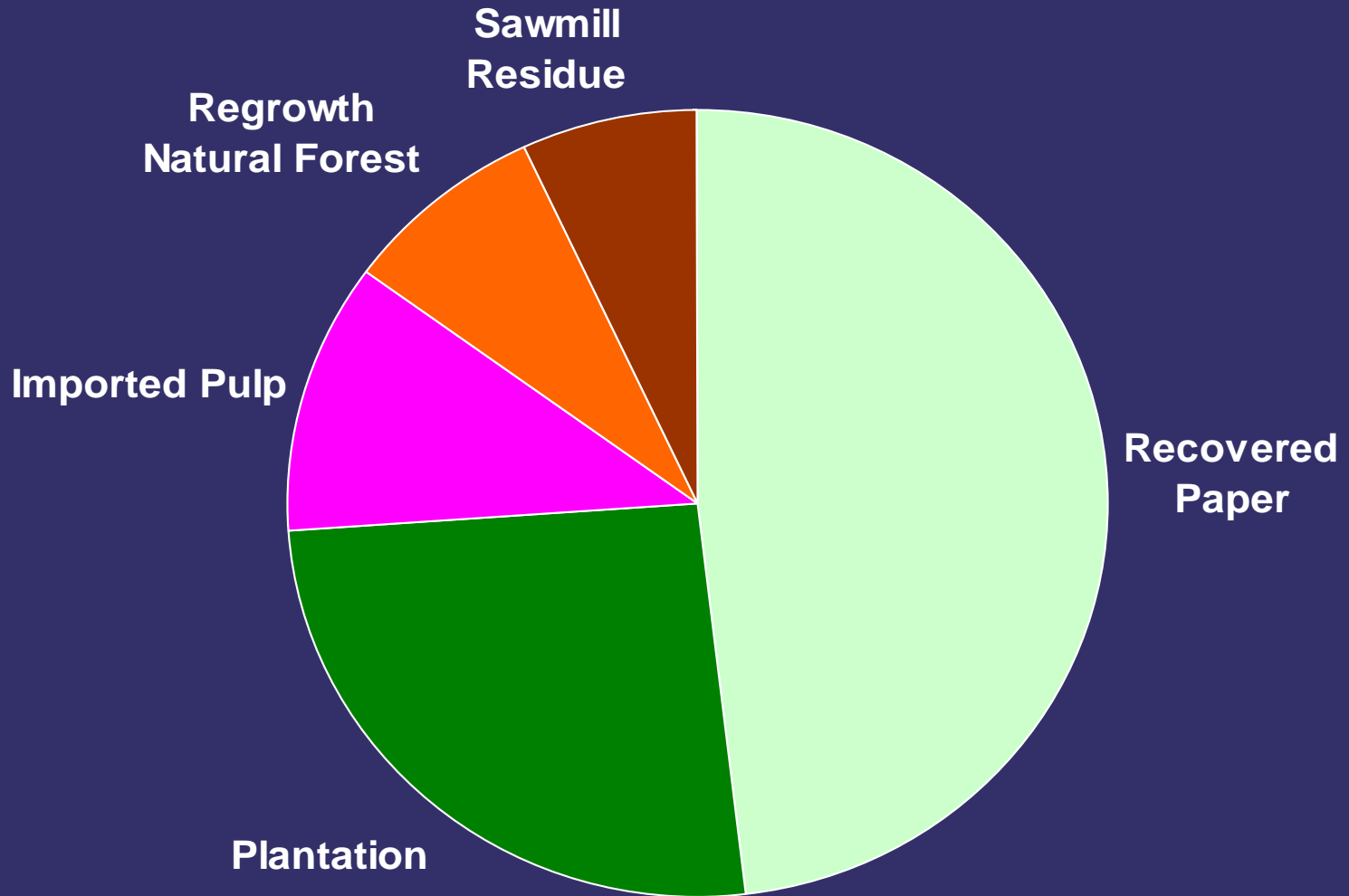
# Sustainability Issues

Plantation management	<b>Treated timber</b>	Safety
<b>Certification</b>	Greenhouse and energy	<b>Investment</b>
Conversion of native forests	<b>Air emissions and waste</b>	Stakeholder engagement
<b>Chemical use in plantations</b>	Water Use in processing	<b>Research and development</b>
Biodiversity	<b>Bio-energy</b>	Management plans
<b>Water and Plantations</b>	Economic and employment impact	<b>Sustainability reporting</b>
Stopping imports of illegally logged forest products	<b>Indigenous employment</b>	Office

# Domestic consumption of paper

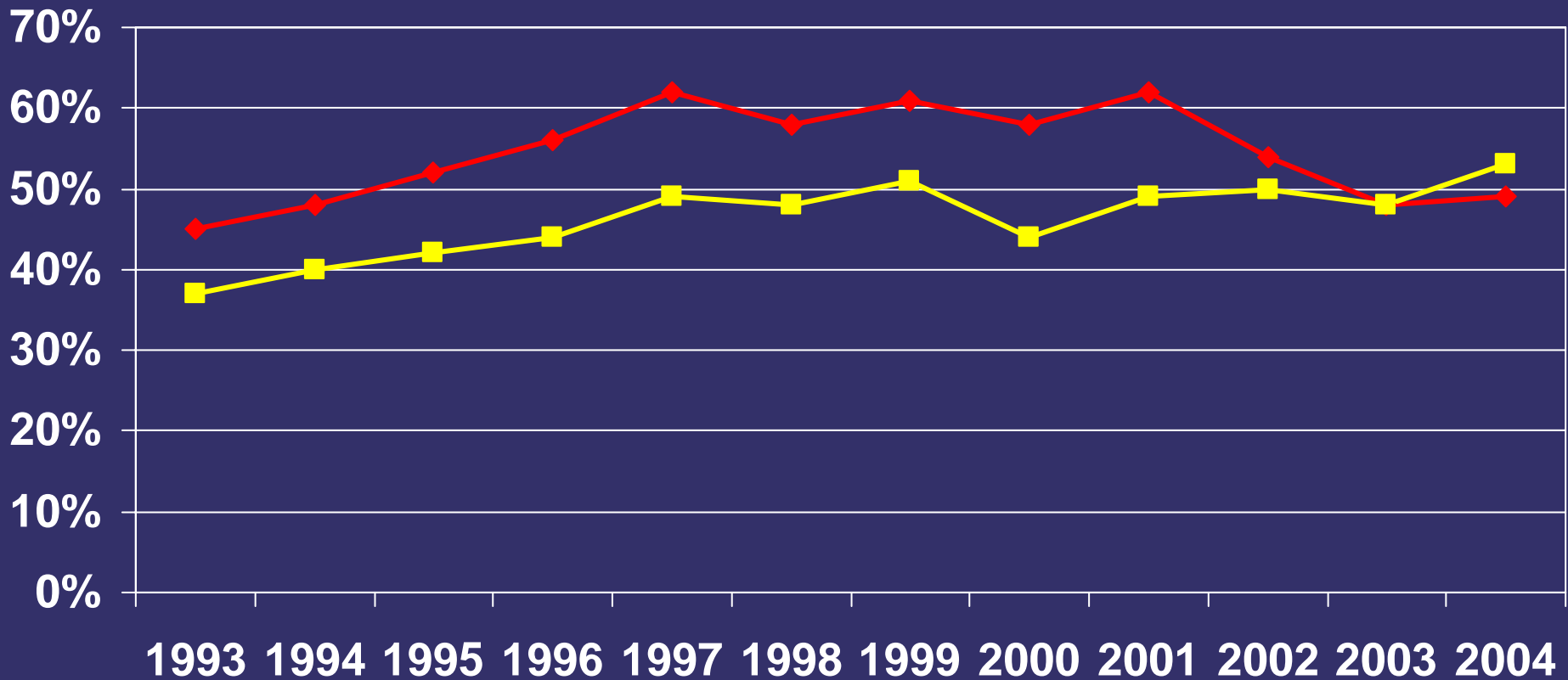


# Source of fibre

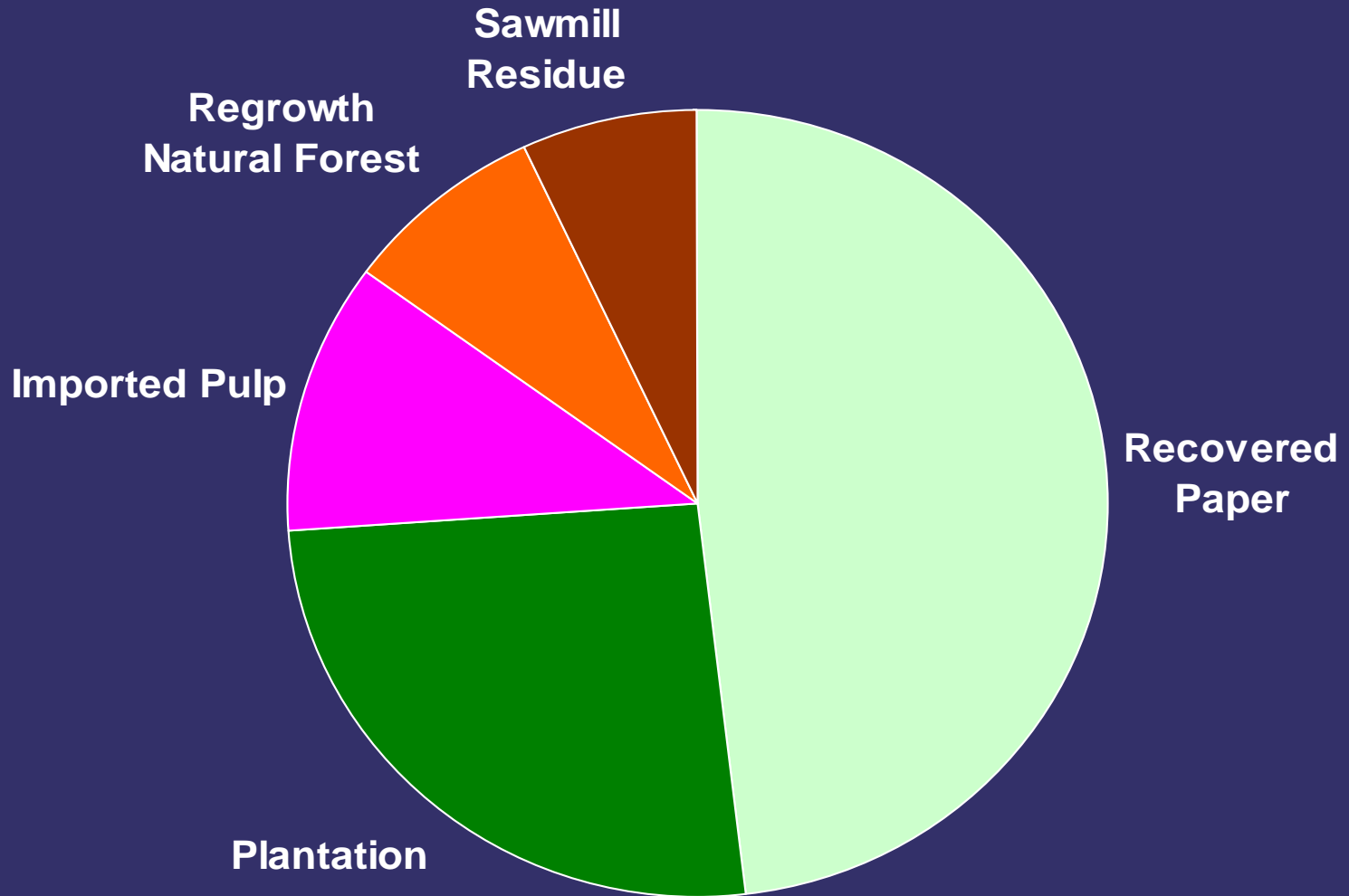


# Paper Recycling

Utilisation Rate Recovery Rate



# Source of fibre



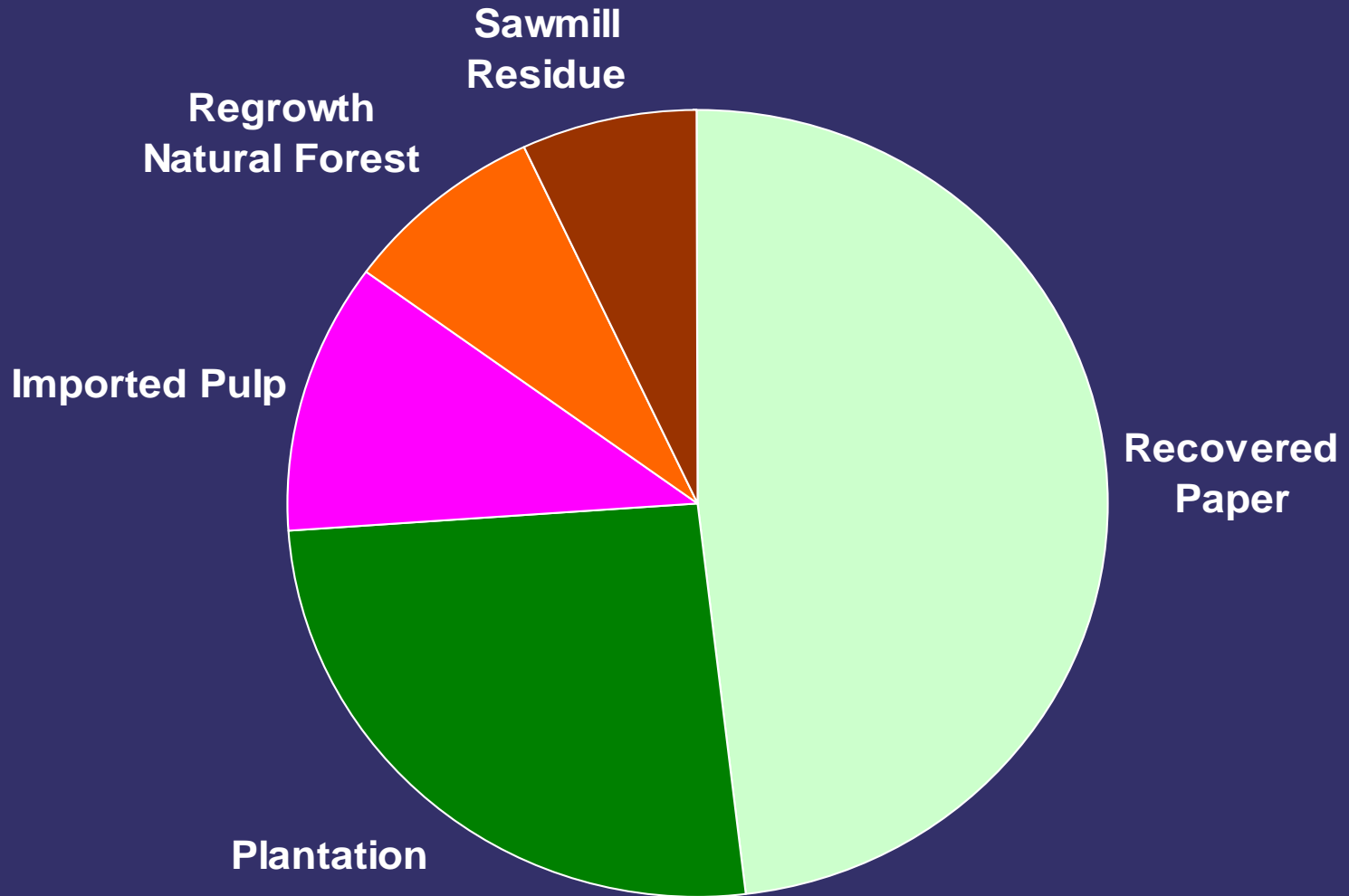
# A3P's illegal logging guidelines

## A3P's member guidelines will:

- Increase consumer confidence in the sustainability of forest products generally; and
- Assist the market to reward the performance of companies in terms of their environmental management.



# Source of fibre

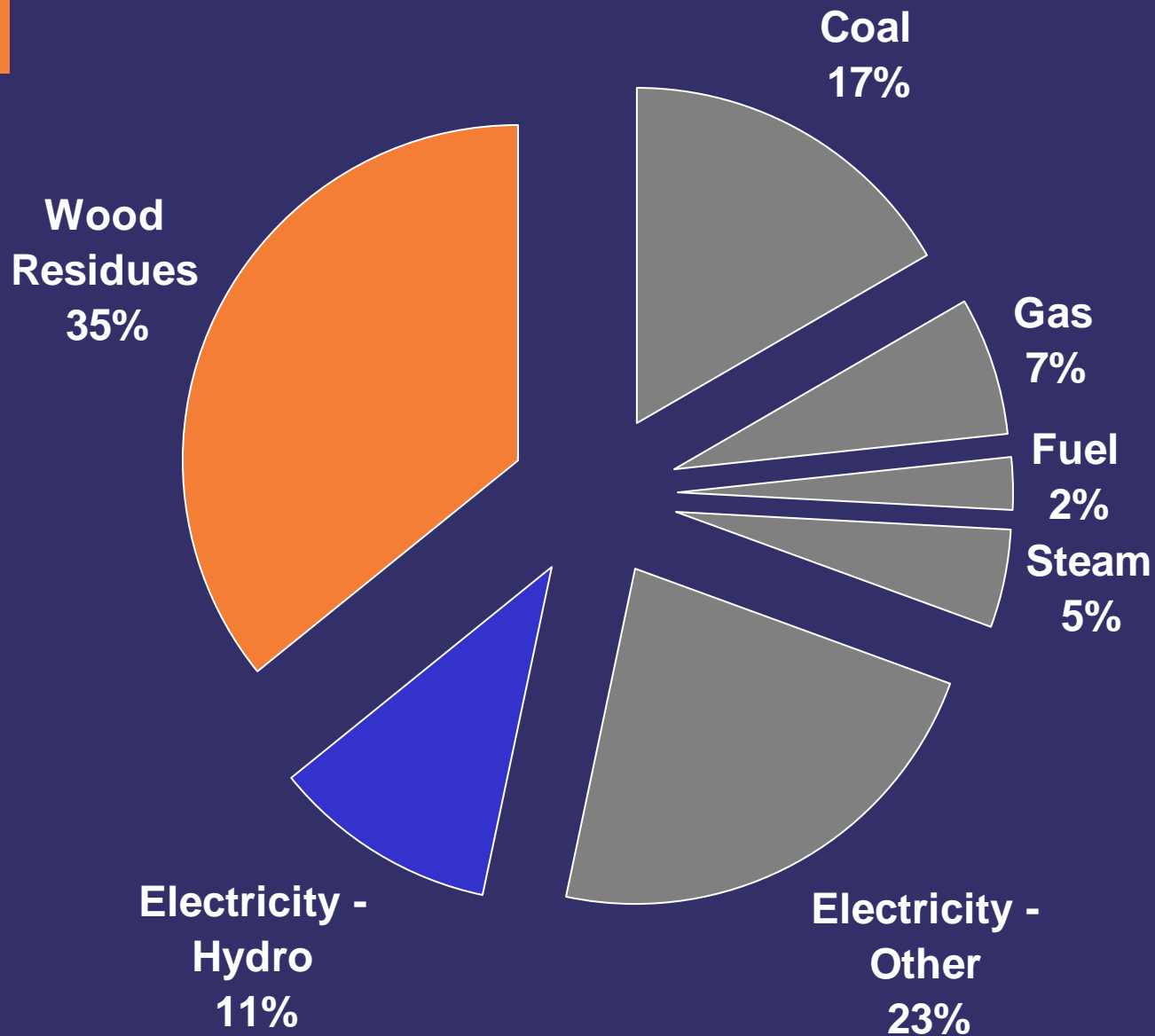


# Sustainable Forest Management Certification

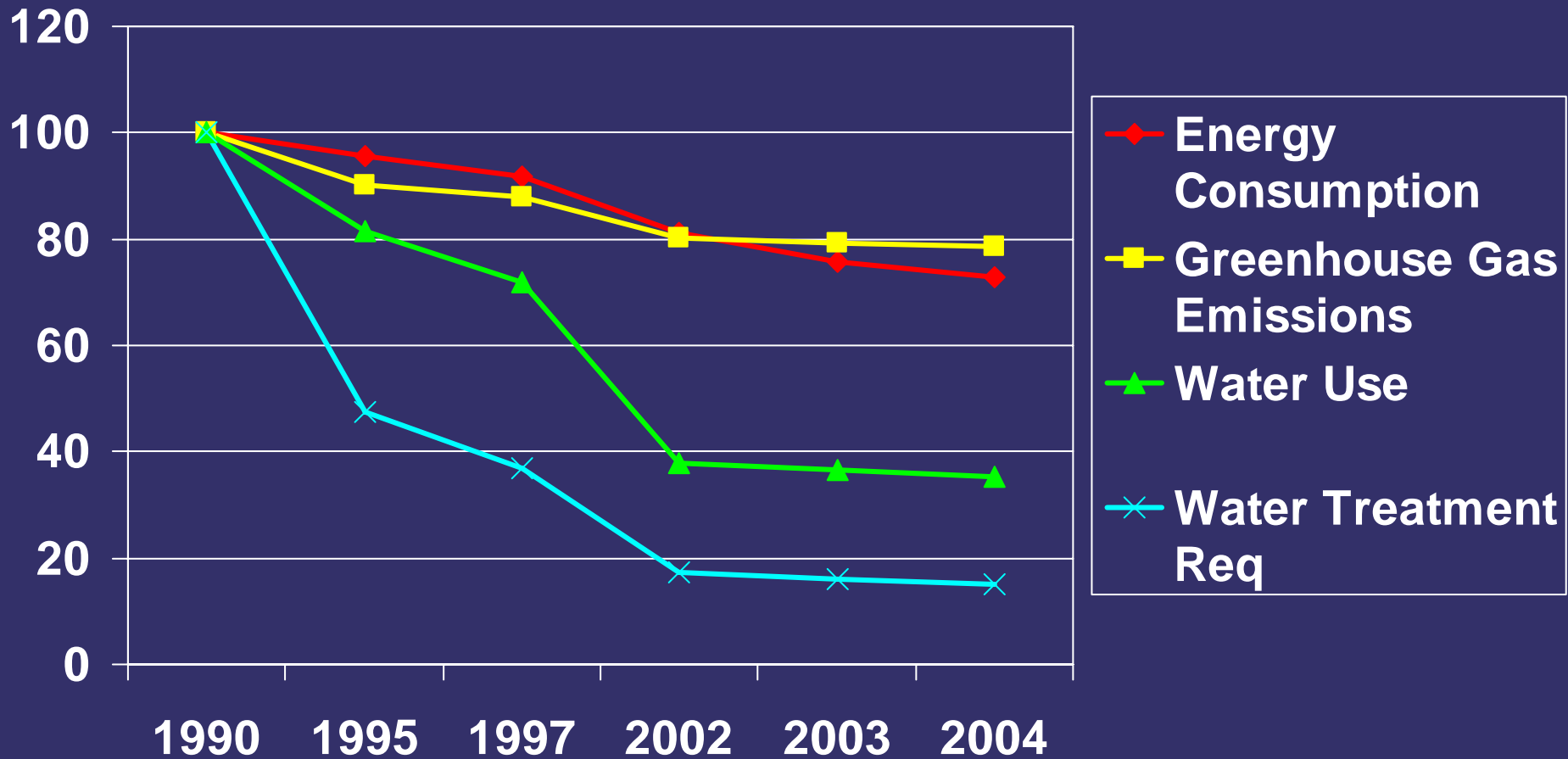
- Standard agreed via inclusive stakeholder process.
- Independent 3<sup>rd</sup> party auditing against standard.
- Independent, rigorous, accreditation of auditors.
- Substantial area of plantation/forest and volume of product now certified.



# Energy Use by the paper industry



# Environmental Trends – Paper



# Key Assessment Factors

- **Fibre source**
  - Verified legal
  - Certification of sustainability
  - Recycled content where appropriate
- **Greenhouse Gas Emissions**
  - Carbon neutral
  - If not priced through regulatory arrangements (CPRS)
- **Use of environmental management systems and public sustainability reporting**
- **Levels of waste, pollutants & emissions**

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